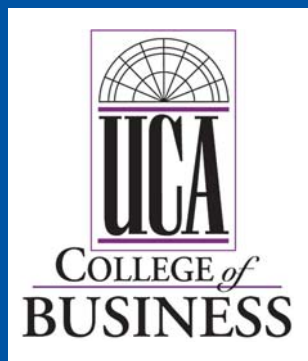


MBA PROGRAM

UCA
COLLEGE *of*
BUSINESS



MBA PROGRAM
COLLEGE OF BUSINESS
UNIVERSITY OF CENTRAL ARKANSAS
201 DONAGHEY AVENUE
CONWAY, AR 72035

THE UNIVERSITY OF CENTRAL ARKANSAS

College of Business

MBA Program

The world of business touches everyone's life many times each day. Everything we buy, including products, services and ideas, begins with some sort of business planning. Business is at the very heart of a \$13 trillion U.S. economy, plus many trillions more in international markets.

The UCA College of Business is committed to the success of each individual student. We recognize that business leaders must have technical knowledge, critical thinking skills and be able to communicate ideas in a collaborative environment.

As you consider your future goals and endeavors, you consider the rewards of furthering your knowledge and skills and the potential for higher returns with an advanced degree.

You want to be successful. However, success goes beyond job position, personal income and wealth. Realizing your dreams, finding deep satisfaction in the life you lead, and actively contributing for the benefit of others ultimately defines success.



The focus of the MBA Program is in helping you succeed. We believe that your education is more than attending class and completing assignments. It is the relationships you build with other classmates and faculty. It is appreciating the intricacies of making difficult decisions. It involves meeting personal challenges in and out of the classroom. Ultimately, it is learning

more about yourself and your potential.

Perhaps the best testament of the effectiveness of the college's educational efforts is the ever increasing number of companies that come to UCA seeking College of Business students, telling us they recruit UCA "first" in the state.



designing a program that

fits your needs

The MBA program consists of 10 courses which can be taken in a variety scheduling options to better meet each student's individual needs. Students benefit from faculty who are leaders in their field and who possess a depth of understanding of the global business environment that will challenge and inspire you. Upon completion from either the Full-Time or Evening Program, you'll have your MBA: a powerful, internationally respected management credential that will retain its value throughout your career.

Full-Time Program

Designed for the full-time graduate student, this program is a comprehensive and fast-paced, 12-month program where students typically take classes four days a week. By enrolling in the Full-Time Program, MBA students get the full MBA experience and are ready to leap into corporate society.

Evening Program

The Evening Program, although part-time, is fast-paced as well; most students are able to complete it in 24 months. Designed for the working professional, students typically take classes two nights a week after working hours and are able to begin at any time throughout the year.

International Specialization

For students seeking positions with international corporations, as well as entrepreneurs involved in international trade, the University of Central Arkansas offers an MBA with a concentration in International Business.

Students wishing to pursue this degree must complete the 30-hour MBA core courses and six hours of additional requirements with a GPA of 3.0 or higher. The additional requirements include: six hours of electives at graduate level in international business, international culture, undergraduate foreign language or internship with business. Electives must be approved by the MBA Director and be taken abroad. UCA is proud to partner with nine international universities to give UCA MBA students the opportunity to study internationally in the environment they choose.

how to *apply*

Apply online at
www.uca.edu/mba

Contact Information

Dr. David Kim
MBA Director
davidk@uca.edu
(501) 450-5316

Shirley Garrett
MBA Administrative Assistant
shirleyg@uca.edu
(501) 450-3411

AACSB accredited

The UCA MBA Program and College of Business are internationally accredited by AACSB International — The Association to Advance Collegiate Schools of Business. AACSB accreditation is the hallmark of excellence in management education worldwide.

The UCA College of Business has been AACSB accredited for over 20 years — a trademark of excellence for nearly a quarter century. Fewer than 15 percent of business schools worldwide have earned this accreditation.

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Dr. Ling He

As an MBA faculty at UCA, my teaching and research serve a clear purpose of nurturing students with rigorous academic training and business experience. Our MBA Program encourages students to view the business world with a global perspective and enhances their ability to develop effective business solutions by stimulating their motives and creativity. I am pleased to see the students in the UCA MBA Program are gaining the knowledge and business skills necessary to aggressively climb the corporate ladder.

— Dr. Ling He
Carmichael Chair, Professor of Finance



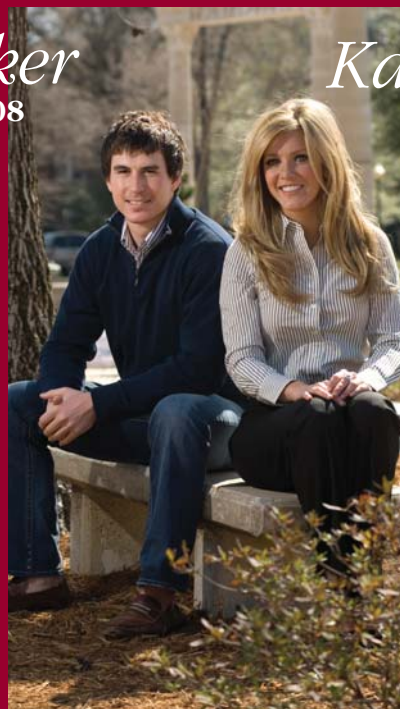
John W. Adams
MBA '90

Earning a graduate degree in the University of Central Arkansas MBA Program gave me a great head start in my banking career. The program broadened my understanding of business and my chosen field enabling me to interact with more confidence and determination. The UCA faculty and student base provide an active and caring community in which to learn and grow.

— President & CEO
First Security Bank of Conway

Clay Parker
MBA '08

The Central Arkansas MBA has challenged me to broaden my perspective of the business world. It introduced me to a more relevant business culture by having the opportunity to gain international specialization abroad. Whether it be studying the economy overseas or making presentations in the classroom, my experience at UCA has given me the knowledge to become a successful business leader. The MBA faculty and curriculum have provided a great network for the future and have encouraged real world strategic thinking that will be necessary for success in the corporate world.



Katie Bailey
MBA '09

After obtaining my undergraduate degree in International Business from outside the state, I wanted to come back home to Arkansas for my MBA. I wanted a program where I could expound on the foundation of my bachelor's degree and also explore new areas of the upper level business curriculum. UCA's MBA curriculum challenges me to stretch toward new ideas in the business sector. I am surrounded by aspiring business professionals who will join me as future leaders in business and industry in Arkansas and beyond.