



UNIVERSITY OF CENTRAL ARKANSAS COLLEGE OF BUSINESS VISION, MISSION, AND CORE VALUES STATEMENT

Vision

Our vision is to be a leading regional public business college in Arkansas, with national recognition in selected fields or areas.

Statement of Mission and Core Values

Our mission is to provide high quality business education to our undergraduate and graduate students through the delivery of a current and responsive curriculum that promotes intellectual and professional development. We promote excellence through our scholarly endeavors and service to our stakeholders through strong engagement with the regional and global business community.

In carrying out this mission, the College of Business is guided by the following core values:

1. Intellectual Excellence.

- 1.1. Educate students: We promote intellectual and professional development of students by emphasizing communication, critical and analytical thinking, collaboration, information management and a broad exposure to key business disciplines.
- 1.2. Scholarship: We believe that faculty and students should engage in professional development and scholarly endeavors that promote the application and creation of knowledge in business practice and education.
- 1.3. Cultural competence: We maintain and develop current and responsive curriculum that prepares students for the global business environment through broad exposure to key business disciplines.
- 1.4. Physical learning environment: We strive to provide a physical infrastructure with appropriate technology that provides an environment in which our students and faculty can thrive professionally and intellectually.

2. Community.

- 2.1. Collegiality: We encourage transparency in our decision making practice through a process of shared governance based on interactions among faculty, staff, and students.
- 2.2. Service: We pursue collaborative partnerships between our internal and external stakeholders to promote life-long and experiential learning, research, service, and community interaction.

3. Diversity.

- 3.1. We value the opportunity to work, learn, and develop in a community that embraces the diversity of individuals and ideas.

4. Integrity.

- 4.1. Ethics: We are committed to ethical and responsible behavior in our own actions and to developing the same commitment in our students by promoting the awareness of professional ethical responsibilities.

- 4.2. Responsibility: We commit to being responsible and accountable in our operations at all levels, including assessment and continuous improvement of our academic programs and transparency in our fiscal and operational proceedings.

Learning Goals

Our graduates shall possess:

1. Critical Thinking & Analytical Thinking Skills;
2. Awareness of the Global Business Environment;
3. Ethical Reasoning Abilities;
4. Effective Communication Abilities;
5. Effective Collaborative Skills;
6. Effective Information Management Skills;
7. Understanding of a Broad Range of Business Disciplines.

Course Syllabus

Course Information

Course Number:	MIS3321
Course Name:	Managing Systems and Technology
CRN:	25317
Semester:	Spring 2012
Location	Online
Class Hours:	N/A

Instructor Information

Name:	Dr. Ronald E. McGaughey
Office Location:	COB 305-P
Work Email:	ronmc@uca.edu
Phone:	(501) 450-5125
Office Hours:	1:00 – 4:00 Tuesday and Thursday 8:00 – 11:00 and 1:00 – 4:00 on Wednesdays

Prerequisites: None

Textbook and Instructional Materials Required: *Introduction to Information Systems: Supporting and Transforming Business* (Third edition), Rainer and Cegielski (Copyright 2007, 2009) (three hole punched version available from bookstore--price is about half of bound version). Check out the website:

<http://he-cda.wiley.com/WileyCDA/HigherEdMultiTitle.rdr?name=rainer>

Course Description: Required course of all business majors in the business core. Introduces students to the management of information systems in an enterprise-wide environment. Explores the management and integration of information systems in a business to support decision-making and problem solving in light of current information technology. Taught fall, spring and summer.

Course Objectives: Students successfully completing the course should:

1. understand how Information Technology supports decision making and other fundamental business processes within and between modern organizations;
2. understand how IT supports the various functional areas of modern organizations, helps to more thoroughly integrate those functions, and facilitates integration of the entire value system;
3. understand basic terminology and concepts related to Information Technology;
4. appreciate the need for and means of exploring new Information Technology with the goal of discovering how to use new technology to gain competitive advantage;
5. improve time management, communication, critical thinking, and interpersonal skills;
6. develop attitudes and behaviors appropriate for the workplace.

Course Delivery Method: Online—all but major tests.

Policies and Procedures

Attendance and Drop policies:

Participation is attendance in an online class. If you fail to take quizzes for what I regard as an extended period of time (miss several in a row), or otherwise demonstrate through a lack of participation, that you are not making a reasonable effort to pass this course, you will be dropped with a WF.

Assignment Submission: Assignments are to be submitted electronically using the Assignment feature in Blackboard. **Late assignments will not be evaluated.**

Makeup Exams: All make-up exams will be administered on reading day-no exceptions (last day of last week of classes). If you must miss a test, **contact the instructor prior to test time**, unless there are truly extenuating circumstances. To take a make-up exam, official written documentation (doctor's excuse, court documents, etc.) for your absence on test day **must be presented to the instructor on the next scheduled class day**. **There are NO make-up quizzes, so don't miss any!**

Classroom Policies:

1. **Mobile phones should be turned off when you come into the classroom on test day.** Everything you bring with you on test day, except a pencil, should be left in the front of the classroom. This goes for any kind of electronic device besides a watch, hearing-aid or pacemaker.
2. Always come to your tests prepared (pencil for marking scan sheet, and a head full of knowledge).
3. Read material prior to taking quizzes; then take them. The quizzes are your own feedback system—they let you know how well you learned the material. If you cheat on quizzes, you are only cheating yourselves and it shows on your big tests.
4. In the event that your group schedules a meeting, be there on time, be prepared, and participate. If you cannot be there, let your group members know in advance. To just not show is childish and irresponsible.
5. Academic dishonesty will be treated in accordance with the policy of the University as stated in the most current UCA Student Handbook. Copying homework is cheating as is access to any application not specifically authorized on Tests. Cheating is despicable behavior and will be dealt with as such.
6. This is a college class, even though it is conducted online. Treat others with respect. Inappropriate language or behavior will not be tolerated in E-mail, meetings, discussion rooms, chat rooms, or anywhere else classwork is done. **Report it, and I will do what I can to stop it!**
7. You may have only covered drinks in the classroom when you come to take tests. **DO NOT BRING FOOD** into the classroom. Do not leave trash at your desk or on the floor.
8. Dress appropriately--inappropriate attire (indecent*/distracting) will not be tolerated. * **indecent** 1. offensive to good taste: improper. 2. Morally offensive: immodest. (source: Webster's II: New Riverside Dictionary, 1984).

Grading

Grades will be assigned according to the following scale:

- A. ≥ 89.5
- B. ≥ 79.5 and $< 89.5\%$
- C. ≥ 69.5 and $< 79.5\%$
- D. ≥ 59.5 and $< 69.5\%$
- E. < 59.5

The various components of your grade are weighted as follows:

Scheduled Chapter Quizzes (must be taken when scheduled online)	110
1st. exam (Chapters 1 and 2 as well as Technology Guides 1 and 2)	100
2nd. exam (Chapters 3 and 4 as well as Technology Guides 3, 4 and 5)	100
3rd. exam (Chapters 5, 6, 7 and 8 as well as ET1 Presentations)	100
4th. exam (Chapters 9, 10, 11 and 12 as well as ET2 Presentations)	100
Individual Work	510
Emerging Technology Presentations and Summaries (70 points for each)	140
Group Work	140
Total	650

** Examine the class policies as they describe most of what would be considered appropriate behavior in the class.*

Description of Major Deliverables/Course Requirements:

Class Schedule*:

Mandatory Orientation	January 12, in COB 307 at 6:00 pm.
Big Test 1	February 2, 2012
Big Test 2	February 23, 2012
ET Presentation 1	March 13, 2012
Big Test 3	March 29, 2012
ET Presentation 2	April 12, 2012
Big Test 4	April 19, 2012

*Detailed schedule in Blackboard covering everything for entire semester.

Academic Integrity Statement:

The University of Central Arkansas affirms its commitment to academic integrity and expects all members of the university community to accept shared responsibility for maintaining academic integrity. Students in this course are subject to the provisions of the university's Academic Integrity Policy, approved by the Board of Trustees as Board Policy No. 709 on February 10, 2010, and published in the Student Handbook. Penalties for academic misconduct in this course

may include a failing grade on an assignment, a failing grade in the course, or any other course-related sanction the instructor determines to be appropriate. Continued enrollment in this course affirms a student's acceptance of this university policy.

Disabilities Act Statement:

The University of Central Arkansas adheres to the requirements of the Americans with Disabilities Act. If you need an accommodation under this Act due to a disability, please contact the UCA Office of Disability Services, 450-3613.

Sexual Harassment and Academic Policies:

All students are required to familiarize themselves with the University of Central Arkansas policy on sexual harassment and on academic policies. These policies are printed in the Student Handbook.

Other Required Materials/Competencies/Resources:

VB.Net 2010, Blackboard, Windows O/S, Word/Excel, E-Mail, file compression software (WinZip, WinRAR), the WWW (Internet Explorer, Mozilla Firefox, etc.) and Respondus Lock-down Browser in particular for quizzes.

Accreditation & Assurance of Learning

Learning Goal(s) Assessed in this Class

There is no formal assessment activity scheduled in this class.

There is formal assessment activity scheduled in this class.

Learning Goals:

Learning Objective:

Measure:

Benchmark: