

## BS in Community Health

### Statement of Departmental Purpose

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#### Mission, College of Health & Applied Sciences

The mission of the College of Health and Applied Sciences is to improve the quality of life for all Arkansans. This is achieved through broad preparation of personnel and enhancement of research and service efforts in the health and technical fields. Specifically, the mission requires: (1) advocacy for equality of educational access and opportunity; (2) organization and support of outstanding undergraduate and graduate education programs; (3) preparation of professionals who embrace the highest standards of practice; (4) promotion and dissemination of research; (5) procurement of grant support to address state-wide needs; (6) organization and coordination of conferences and workshops; and (7) provision of consultative services. Educational programs are planned with an effective blend of liberal arts and professional courses to empower graduates for effective service as leaders in their professions and communities. The percept that each person served is unique and worthy of one's best efforts is central to all professional curricula.

#### Mission, Department of Health Sciences

The basic aims of the Department of Health Sciences are to (1) contribute to the general health promotion and education of all students and (2) provide advisement and counseling, comprehensive professional preparation, and foundation courses designed to prepare students for careers as health-care professionals, health educators, health promotion directors and coordinators in private or community settings.

### Intended Outcomes/Objectives

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1. Baccalaureate graduates will demonstrate their knowledge and application of the seven competencies of a health educator as defined by the National Commission on Health Education.
2. Baccalaureate graduates will be prepared to enter the work force in health education.
3. Baccalaureate graduates will be prepared to be successful applicants to a graduate program in health education.

### Assessment Procedures and Criteria

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- 1a. All students will complete an exit exam measuring knowledge and application of the seven competencies in their final semester of the program and 75% will score 70% or above on the exam.
- 1b. Ninety (90) percent of all the students will achieve a 2.75 GPA in their major prior to admission to the Internship in Health Education.
- 2a. Ninety (90) percent of the students will receive passing evaluations from the external internship supervisor on their rating of the competencies of a health educator utilized in their internship.
- 2b. At completion of the internship, 80% of the students will respond to the question "How well did your courses in health education prepare you for the job of a health educator?" with an average rating of 7.0 or more (on a scale of 10).
- 3a. Sixty (60) percent of all graduates will hold a 3.0 GPA or above.
- 3b. Ninety (90) percent of students who apply to graduate school will be accepted.