

## UCA Writing Center



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[www.uca.edu/writingcenter](http://www.uca.edu/writingcenter)

*Sometimes the hardest part is starting...*

# Introductions

## What is the purpose of an introduction?

- To engage the reader's attention
- To identify for the reader the central subject
- To create the tone of the paper
- To make clear the direction or position of the paper

## How do I write a successful introduction?

*You could choose one of the following:*

- Stress the importance of your topic
- Ask a stimulating question
- Use a quotation
- Use an exciting occurrence or anecdote

## What should I avoid in an introduction?

- Avoid absolute statements
- Avoid using clichés
- Avoid apologizing for the paper
- Avoid giving excuses about your lack of knowledge